



*Nourishing the creative spirit in everyone*

**Board of Directors Meeting  
Virtual Meeting via ZOOM  
September 28, 2020 at 6:00 pm**

## **Agenda**

### **Welcome Zoomers!**

**Present:** Charles Hillestad, Val Blaha, Sally Dallas, Holli Wagner, Donna Sires, Kris Horn, Courtney Terry

**Excused:** Cassie Sollars, Gail Watson

**Absent:** Roman Martinez

### **Approval of Previous Minutes (July, August Minutes)**

**Action:** Motion by Sally Dallas to approve minutes from July and August board meetings.

Seconded: Holli Wagner. Vote taken: Motion passes

### **Reports:**

#### **Financial Report... Cassie submitted written reports**

Val asked about the budget for Art Harvest – the \$30,000 for 2020 seems to still be listed? Kris: It's most likely a baseline for 2021; \$9488 in 2020 income is the sponsors, etc – those funds are being in left in for 2021. There were some expenses for 2021. Kris will check with Cassie about that (and about some other questions that came up later in the meeting (re: budgets for Paper Gardens and Education Grants))

#### **Art Harvest Tour 2020... no report submitted**

#### **Paper Gardens & Fire Writers... Deb submitted written report**

See discussion below in New Business re: using some of the AAYC First Federal CD money for Paper Gardens 2021

#### **Education...**

Courtney showed us the updated the education (teacher) grant applications, which will be available online and in a physical form as well. Also showed us a draft flyer for the program. We need to be flexible with projects. Grant deadline: 11/24/20. Last year we did five \$400 grants. Discussion about what the budget is: \$2000? Will there be funds from the Poetry book? Kris will check with Cassie re: what is the budget? Courtney will start getting word out (we don't need the final budget first.) Also has a school schools contact list started, with admin people to start. Would love to get some of Kris' contacts. Holli asked if we can we post in social media too? (Newberg discussion groups, etc.) Holli will work with Courtney to help figure out where to spread the word.

#### **Membership... no report**

Kris: Mike is gone, and he was the membership person. Need to brainstorm membership ideas. Holli willing to think about it, but not making a firm commitment. (Was on Communication committee.) We usually have a membership drive in Nov/Dec. Mike had ideas for how to increase membership, but not much happened this year because of the pandemic. Val and Holli will meet to talk about membership strategy/planning.

#### **New Business:**

##### **1) Mike Santone resigned from the board, effective 9/21/2020.**

If anyone has suggestions or ideas about possible new board members... no rush.

##### **2) Suggestion regarding fundraising start for Paper Gardens 2021**

Kris: Cassie put forward – Paper Gardens has been going on for 26 years; is very popular/successful. Can we consider funding a portion of Paper Garden for 2021? How: Use some money from the CD (which renews 10/16/2020). Possibly get matching funds. Kris will work with Deb re: meeting funders, etc.

Chuck: are there any penalties assoc with pulling \$ from CD? Sally: not if we do it before 10/16/2020?

Cassie didn't specify an amount. Discussion about how much to do. Need to talk with Deb to see about how much of the PG funding she wanted from this source, and what her fundraising plans are.

Discussion about needing to support the program, but also needing to be conservative given the current state of things.

Outcome: we're committed to supporting the program, probably less than \$1k, but need to talk with Deb (re: fundraising, how much money is being request) and Cassie (to get her perspective on what would be prudent). We can do an electronic/email vote if necessary.

Holli offered to help Deb with fundraising. Kris will talk with Deb first re: fundraising, budget, etc., and will email the board if we need to take a vote on an amount to set aside from the CD.

##### **3) Pass through funds/sponsorship for McMinnville Short Film Festival from AAYC**

Holli brought forward this idea. She planned to donate some funds (~\$300) to McMinnville Short Film Festival (Holli is board director), and was going to get in-kind advertising. Asked if she can donate to AAYC, and then designate/earmark that money to go from AAYC as a sponsorship for the MSFF (in return for advertising for AAYC).

#### **Action:**

Motion by Sally Dallas: Holli can donate to AAYC with funds earmarked to pass through as a sponsorship to the McMinnville Short Film Foundation. AAYC would receive benefit as sponsor (advertising, etc).

Seconded: Val Blaha. Vote taken: Motion passes.

Holli will check with the MSFF, Kris will check in with Cassie.

##### **4) New flyer for social media campaign re: AAYC**

Holli: created and shared a draft flyer for FB, etc. Purpose: flood social media, etc with info about us... what is supported by donations, etc.. Donna recommended having the current logos (ie: Art Harvest 2021 = 29 years). Other suggestions: Add grants/scholarships, edit Fire Writers picture.

#### **Old Business: (none)**

**Meeting Adjourned. Next meeting: October 26, 2020, 6pm, on Zoom.**